



ZeaGold® Zeaxanthin Licensing Agreement

Formal Licensing Agreement

The use of zeaxanthin in dietary supplements, functional foods and beverages is covered by U.S. Patent Nos. 5,747,544 and RE 38,009 owned by Zeavision LLC. With the purchase of Kalsec Zeagold® Natural Zeaxanthin, the purchaser will obtain pass through license allowing the inclusion of up to 4 mg. of Zeagold® Natural Zeaxanthin per daily dosage or serving.

All Zeagold® Natural Zeaxanthin products will include this statement:

Certain uses of this KALSEC® product may be covered by U.S. Patent Nos. 5,747,544 and Re. 38,009 and other patents and patent applications owned by ZEAVISION LLC. Purchase of this KALSEC® product confers only a limited right under U.S. Patent Nos. 5,747,544 and Re. 38,009 to make, have made, use, sell, market, offer for sale and import, certain End-Use Compositions that contain this KALSEC® product, namely ingestible compositions (e.g., capsules, tablets, dietary supplements, foods, beverages) (hereinafter, "End-Use Compositions") marketed for any indication having a ZEAXANTHIN LABEL CLAIM of less than or equal to 4.75 mg of zeaxanthin. As used herein, the ZEAXANTHIN LABEL CLAIM means the amount of zeaxanthin, expressed as the amount (e.g., "mg" or "µg") per single serving size, stated to be contained in the End-Use Composition and typically found on a label affixed to a container or package containing the End-Use Composition (e.g., as set forth in a "Supplement Facts" box stating the "Serving Size" and "Servings Per Container"). The ZEAXANTHIN LABEL CLAIM may reflect, but need not explicitly state, that the End-Use Composition includes (i) zeaxanthin from this KALSEC® product and (ii) zeaxanthin not attributable to this KALSEC® product, but derived solely from a lutein source having trace amounts of zeaxanthin at approximately a 20:1 lutein/zeaxanthin ratio. The End-Use Composition may have no more than 4.0 mg of the total zeaxanthin of the ZEAXANTHIN LABEL CLAIM being attributable to this KALSEC® product and any other zeaxanthin, if added to the End-Use Composition, must be derived from a lutein source with trace amounts of zeaxanthin at approximately a 20:1 lutein/zeaxanthin ratio. The ZEAXANTHIN LABEL CLAIM or other marketing materials (e.g., printed, or internet, or other media) for the End-Use Composition may suggest or recommend the ingestion of more than one serving of the End-Use Composition per day, provided that the total suggested or recommended amount of zeaxanthin, based on the ZEAXANTHIN LABEL CLAIM or other marketing materials, does not exceed 4.75 mg of zeaxanthin per day, subject to the forgoing limitations. Any indirect or direct communication or marketing of the End-Use Composition (e.g., printed, or internet, or other media) that characterizes the End-Use Composition or uses of the End-Use Compositions in a manner inconsistent with the ZEAXANTHIN LABEL CLAIM is expressly prohibited and is not covered by the limited right under U.S. Patent Nos. 5,747,544 and Re. 38,009 that is conferred by the purchase of this KALSEC® product. Any resale of this KALSEC® product to a third party should be accompanied by a communication of the foregoing limited rights. All other licensing inquiries should be made to ZEAVISION LLC (www.ZEAVISION.com).